

Maximo Martinez BArch
Associate Director



Maximo Martinez qualified as an architect in Mexico where he ran his own architectural practice, and was a consultant on key urban design projects. Max became an Associate Director at Space Syntax in 2005.

Max leads interdisciplinary projects which range from strategic urban design to brief development, and the strategic design of complex buildings including hospitals, museums and office environments.

Max's particular interest lies in providing design solutions that optimise available resources. He is a member of the UK National Health Service Design Review Panel, and an honorary member at the Bartlett, University College London where he lectures regularly on the Advanced Architectural Studies Masters programme. He is also a guest lecturer at the MSc in Intelligent Buildings at Reading University.

Education, Awards & Appointments

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| 2005 | Honorary Research Fellow,
The Bartlett, UCL |
| 2005 | Member, NHS Design Review
Panel |
| 1996 | Housing Diploma UNAM,
Mexico |
| 1994 | BArch (Distinction)
Universidad Iberoamericana,
Mexico |

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Projects

London, University College London
Campus layout evaluation and development of masterplan strategy, with MacCormac Jamieson Prichard Architects, for UCL.

Chelsea Academy, London
Strategic circulation advice related to safety, security and operational effectiveness, with Feilden Clegg Bradley Studios for the Department for Children, Schools and Families.

Newcastle Central Library, Newcastle
Internal layout and external public realm design advice for the redevelopment of the city's principle library facility, with Faulkner Browns for Newcastle City Council.

Westminster Academy, London
Internal and external circulation advice relating to security and operational effectiveness, with AHMM Architects.

London 2012, Olympics Visitor Centre
Layout evaluation and strategic design advice for the design of the Olympics Visitor Centre, with Studio Egret West architects for Newham 2012.

London, South Bank Centre
Evaluation of proposed office layout design and development of alternative concepts for more effective workplace communications, for the South Bank Centre.

British Museum, London
Analysis of visitor circulation patterns and spatial layout, for the British Museum.

British Museum, London
Analysis of workplace provision and strategic advice on spatial layout, for the British Museum.

Barbican Arts Centre, London
Evaluation of design proposals for the reconfiguration of the building layout and recommendation of design amendments to address issues of wayfinding, retailing and visitor enjoyment.

Royal Festival Hall, London
Layout evaluation and strategic design input with Allies & Morrison, for the Southbank Centre.

Bristol, Southmead Hospital
Assistance in the masterplanning and strategic design of Southmead Hospital in Bristol, with NGM Architects for Skanska Innisfree Consortium.

Glasgow, Social Services Buildings
Evaluation of existing accommodation, development of layout design concepts for refurbishment and preparation of design briefing for new buildings, for Glasgow City Council.

London, Apax Headquarters
Evaluation of existing work environment, advice on the location of new accommodation and concept design development for new headquarters building, with Morrison Brink Stonor architects for Apax Partners Limited.

Patient Dignity: Ward Design Study, UK
Evaluation of patient, staff and visitor interaction patterns in a range of hospital ward layout configurations, for NHS Estates

Hong Kong Waterfront
Strategic urban analysis and conceptual masterplanning study for a major retail, leisure and commercial development, with KPF for a private client.

London, Bishopsgate Goods Yard
Urban Baseline Study of human activity patterns and urban design characteristics at Bishopsgate and masterplan proposal evaluation, with Foster and Partners and Landscape Projects for Hammerson UK.

London, Croydon Gateway
Public realm evaluation and contribution to the masterplan design of a major, mixed-use development in central Croydon, with Faulkner Browns, CZWG and Foster and Partners architects for Stanhope PLC.

Aldershot, Town Centre Masterplan
Baseline study to evaluate existing spatial, land use and movement characteristics across the entire town and preparation of strategic redevelopment advice, for Hampshire County Council.

West Bromwich, Town Centre Masterplan
Evaluation of masterplan design concepts and preparation of strategic redevelopment advice, with Benoy architects for Sandwell Council.